



# AEROSPACE PRODUCTS LITERATURE CENTER

## Farnborough International Air Show

### July 17-23, 2006

**Farnborough Airport, London, England**

The U.S. Department of Commerce's Foreign Commercial Service is sponsoring an Aerospace Products Literature Center (APLC) at the 2006 Farnborough International Air Show. APLCs are a low cost and effective method for U.S. aerospace companies to explore the market for their products and services at an international trade event.

### ***FOR ONLY \$650, LET US EXPAND YOUR MARKETING EFFORTS!***

**The U.S. Commercial Service's APLC will support  
your company's international marketing efforts by**

- ✓ **Displaying your sales literature in a U.S. Government booth.**
- ✓ **Registering visitors showing interest in your company.**
- ✓ **Providing your literature to each potential customer and agent.**
- ✓ **Entering your company in our widely distributed APLC directory.**

#### **Did You Know That:**

- ➔ **The Farnborough Air Show is this year's largest, most prestigious international show for commercial and military aircraft in the world?**
- ➔ **The show provides a unique trade opportunity for U.S. manufacturers and suppliers?**
- ➔ **The last show attracted 1,360 exhibitors and more than 133,000 trade visitors.**

**May 26, 2006 is the deadline to participate in the  
U.S. APLC at the Farnborough International Air Show**

For participation forms and further information please contact Deborah Semb via email at [Deborah.Semb@mail.doc.gov](mailto:Deborah.Semb@mail.doc.gov), Tel: 1-202-482-0677 or by Fax: 1-202-482-3113. Please include the following:

Name/Position Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail address: \_\_\_\_\_